

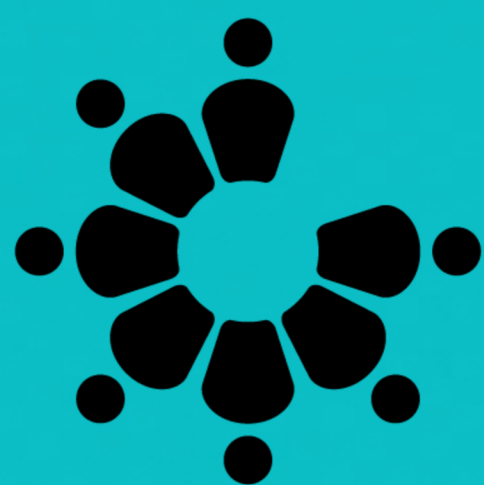
A FUNDRAISER FOR CUSR SCHOLARSHIPS



5K RUN, ROLL & RECREATIONAL WALK

PLUS! 100 M DASH "AGES 10 & UNDER"
after the 5K at 10AM

SUN, NOV 1 • 9AM
CARLE AT THE FIELDS



CU Special
Recreation

**CUSR IS A JOINT PROGRAM BETWEEN THE
CHAMPAIGN AND URBANA PARK DISTRICTS**

SPONSORSHIPS



Sunday, November 1, 2026

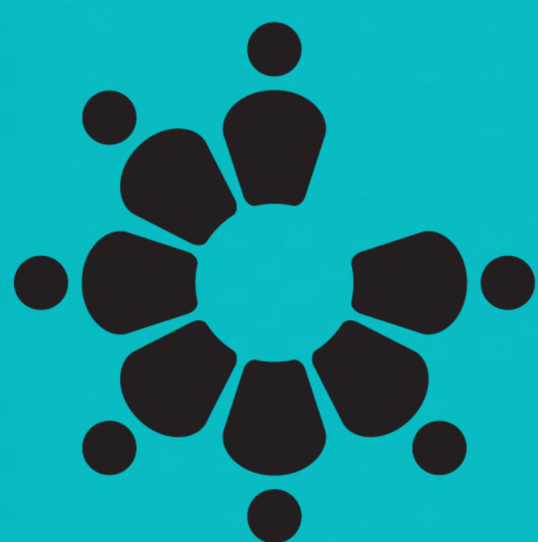
Carle at the Fields

Check-In: 8:45AM

Race Start: 9AM

**All CUSR Cupcake 5K
sponsors will
be on a race flier included in
the runners' bags.**

**Raffle and giveaway prizes
are also welcome.**



CU
**Special
Recreation**

SPONSORSHIP LEVELS

CHERRY ON TOP

\$5,000

Promoted as "Presented by" and company logo included in all promotional materials including:

- Recognition in media coverage
- Print and electronic media
- Social media
- CPD website & newsletters
- Presented by in recap video
- Verbal recognition during the event announcements
- Vendor booth
- Opportunity to announce the start of the race
- Branded step & repeat backdrop for on-site photo booth
- You may include materials in a swag bag to be given to all attendees

BUTTERCREAM BENEFACTOR

\$2,500

Company name or logo in promotional materials including:

- Print and electronic media
- Social media (2 dedicated Facebook posts)
- CPD website & newsletters
- Verbal recognition during the event announcements
- Named in our recap video
- Vendor booth
- You may include materials in a swag bag to be given to all attendees

BAKE IT HAPPEN

\$1,000

Company name in promotional materials including:

- CPD website & newsletter
- Social media (1 dedicated Facebook post)
- Named in our recap video
- Vendor booth
- You may include materials in a swag bag to be given to all attendees

BATTER BUDDY

\$500 OR LESS

- Company name in social media
- Vendor Booth



Sunday, November 1, 2026
Carle at the Fields
Check-In: 8:45AM
Race Start: 9AM

**PLEASE RETURN COMPLETED
APPLICATION TO:**

Merry Mitchell
1311 W Church Street
Champaign, IL 61821
merry.mitchell@champaignparks.org



CUSR SPONSOR AGREEMENT 2026

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

SPONSOR CONTRIBUTION

Please make payable to Champaign-Urbana Special Recreation. Payment must be received by October 23, 2026.

SELECT A SPONSOR LEVEL:

- ☐ **Cherry on Top Title Sponsor:** **\$5,000**
- ☐ **Buttercream Benefactor:** **\$2,500**
- ☐ **Bake it Happen:** **\$1,000**
- ☐ **Batter Buddy:** **\$500 or less**
- ☐ **In-Kind: Item**_____ **Value \$**_____

In-kind donations are accepted in place of cash sponsorship.
Sponsorship level will be determined by cash-equivalent value of
the above sponsorship levels.

Total Amount \$ _____

All CUSR Cupcake 5K sponsors will
be on a race flier included in the runners' bags.

Raffle and giveaway prizes are also welcome.

*As an authorized representative of the above-named
business, I agree to sponsor CUSR Cupcake 5K hosted by the
Champaign Park District as outlined above. I understand that
we will receive benefits at the event as also outlined above.
Any problems stemming from unprofessional activities may
result in dismissal from the event and exclusion from future
Champaign Park District events.*

Signature _____

Date _____