





CUSR Cupcake 5K Sponsorship Levels








Sprinkle Sponsor: Minimum \$100-\$300

-  Shoutout on CUSR Social Media
 -  Listed on CUSR Website
 -  Business name or preferred logo on informational race day printed materials
 -  Have a photo taken during the event and your company's sponsorship promoted at the District Art Show
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Cake Sponsor: Minimum \$301-\$500

-  Shoutout on CUSR Social Media
 -  Listed on CUSR Website
 -  Business name or preferred logo on informational race day printed materials
 -  Have a photo taken during the event and your company's sponsorship promoted at the District Art Show
 -  Business name included in CUSR 2021-2022 Winter/Spring Brochure
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Icing Sponsor: Minimum \$501-\$700

-  Shoutout on CUSR Social Media
 -  Listed on CUSR Website
 -  Business name or preferred logo on informational race day printed materials
 -  Business name included in CUSR 2021-2022 Winter/Spring and Summer Brochures
 -  Have a photo taken during the event and your company's sponsorship promoted at the District Art Show
 -  1 Free entry for the race
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Cupcake Sponsor: Minimum \$701-\$1000

-  Shoutout on CUSR Social Media
 -  Listed on CUSR Website
 -  Business name or preferred logo on informational race day printed materials
 -  Business name included in CUSR 2021-2022 Winter/Spring and Summer Brochures
 -  Company logo will be included on event images displayed on TV screens in applicable Park District locations
 -  2 Free entries for the race
 -  Have a photo taken during the event and your company's sponsorship promoted at the District Art Show
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If you are willing to become a sponsor for the CUSR Cupcake 5K, your information will be published the day of the race and we will include any information you provide in the runners' bags given to all those who register. Raffle and giveaway prizes are also welcome.



SUNDAY, NOVEMBER 5

Check-in from 8-8:45a; Race starts at 9am

LOCATION: Carle at the Fields

Please return completed application to:

Laura Auteberry
1311 W Church Street
Champaign, IL 61821
laura.auteberry@champaignparks.org

CHAMPAIGN-URBANA SPECIAL RECREATION
CUPCAKE 5K SPONSORSHIP AGREEMENT

Business/Agency: _____

Business/Agency Facebook URL:

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

Agreement and business/agency logo and Facebook URL must be received by October 20.

Please select a sponsorship level:

- Sprinkle Sponsor
- Cake Sponsor
- Icing Sponsor
- Cupcake Sponsor

As an authorized representative of the above-named business, I agree to sponsor CUSR's Cupcake 5K 2023 hosted by the Champaign Park District as outlined above. I understand that we will receive benefits at the event as also outlined above. Any problems stemming from unprofessional activities may result in dismissal from the event and exclusion from future Champaign Park District events. Invoices will be issued upon receipt of signed agreement. Payment is due 30 days net.

Signature

Date